NAvarre 9-2900

BALAN Printing, Inc.

A Division of BALAN INDUSTRIES, INC.

• Web Rotary Offset Automated Processes
• Photo Computerized Typography

5377 KINGS HIGHWAY
BROOKLYN, N.Y. 11203

Gentlemen:

If your company publishes paperbacks, digests, or 8 1/2" x 11"s, our services will be of interest to you...

In these times of higher prices and keener competition, it is becoming increasingly difficult to buy a quality package at a reasonable cost.

BALAN PRINTING, INC. is an efficient web offset facility operating 24 hours daily. Our long established goal is to provide you with a product that combines "know-how" along with our pride in craftsmanship.

Our total flow concept assures you of a more thorough service, which begins at the camera right through to the carton-packing and galley shipping stages. However, if desired, we would be delighted to produce press-folded signatures only if you run your own covers and do your own binding.

Last, but certainly not least, you will find that our price structure reflects our tremendous production capability. We warrant a quality delivery at a very competitive per-unit cost to you.

For further information about our services and pricing structures, please call collect.

Very truly yours,

Martin Balan
President

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